

State of Illinois
Pat Quinn, Governor



Illinois Arts Council
Shirley R. Madigan, Chairman
Terry A. Scrogum, Executive Director

Illinois Arts Council

Biennial Report FY2009-10



The Illinois Arts Council's Biennial Report FY09-10 is presented to Governor Pat Quinn, the General Assembly, and the people of Illinois in accordance with the agency's authorizing legislation and based on information current as of the most recently completed fiscal year.

Special Note: In order to save costs, and to reduce the environmental impact of state government operations in keeping with best practices in Green Governance maintained by the State of Illinois, the Illinois Arts Council did not send our Biennial Report to print this year.



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Note: Insight into the progress and challenges of fiscal year 2009 is provided in the attached Annual Report from that year. Links to all “attachments” can be found on page 9, under List of Attachments/Links.

Cover Photo by R.R. Best: Left to right, Lizette Cruz, Tia De Shazor, Galen Crawley. From "Sleeping Beauty" presented at Little Theatre on the Square in Sullivan, IL. Directed by Janie Wallace. Choreographed by Zach Gray. Written by Marc Robin. Little Theatre on the Square, lauded as "the arts bastion of Moultrie County" by the *New York Times*, serves 55,000 patrons a year with a 418-seat theater, 32 classes in dance and drama and outreach to schools. Says Executive Director John Stephens: "Sleeping Beauty had actors from our 2010 Summer season and from our S.T.A.R. Dance and Drama program and played to six sold out performances (a total of 2,400 people). Amazing production that was designed by Courtney Nelson. Performed on the stage for SHOWBOAT, and Courtney built a wrap around drop that covered the giant 30 foot boat and turned it into a castle."



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Summary of Agency Operations

The Illinois Arts Council (IAC) was created as a state agency by the Illinois General Assembly in 1965. The agency is governed by private citizens appointed by the Governor who serve in a voluntary non-paid capacity and are chosen for their demonstrated commitment to the arts.

Prioritized Budget Outcomes

IAC support for the arts is driven by four priority budget outcomes, as enumerated by the State of Illinois: Enhanced economic well-being of citizens; Improved quality of life of citizens; Quality education and opportunities for growth and learning for all Illinois students; and Improved efficiency and stability of state government.

Strategy & Implementation

IAC programs, partnerships, and collaborative efforts achieve benefits of widespread and unique value to the people of Illinois through the following areas of strategic initiative:

- **Administration:** Good stewardship is ensured at the IAC through continuous improvement made to work processes and practices to increase efficiency, effectiveness, equity, and openness in the provision of all information, service, and funds benefiting Illinoisans statewide.
- **Creative Sector:** IAC investment in the work of Illinois' artists and nonprofit organizations (i.e. small businesses) catalyzes support for local development to build strong and economically viable communities and keeps the state's diverse arts sector vibrant, sustainable, and accessible for all.
- **Arts Education:** IAC support advances quality opportunities for learning and growth through education with arts as significant mandate at the foundation, promoting the success of students both in-school and out (particularly youth & underserved).
- **Underserved Populations:** IAC resources and funding strengthens public access, participation, and engagement of underserved populations in the arts, including people with disabilities and Illinois' rural and low-income communities.
- **Public Radio & Television (PRTV):** Funding for PRTV allows locally operated stations statewide to provide unique services to their communities, including local production, arts programming, educational outreach, and local & regional news.
- **Illinois Humanities Council (IHC):** Funding for IHC programs and community grants broadens public involvement in civic dialogue, deepens the quality of community conversation, increases public access to the humanities by lowering barriers to participation, and brings humanities activities to unexpected places.

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Council Members

The Illinois Arts Council is governed by a Council comprised of up to 21 private citizens from throughout Illinois who are appointed by the Governor. These members serve in a voluntary, non-paid, capacity for 4-year terms. The list below represents Illinois Arts Council members who served full or partial terms during Fiscal Year 2010.

Shirley R. Madigan, Chair, Cook
Andy Van Meter, Secretary, Sangamon
Rhoda A. Pierce, Vice-Chair, Lake

Bielefeldt, Lisa Dent, Kane
Bobins, Virginia, Cook
Boosalis Davis, Beth, Cook
Brattain, William, McDonough
Bugelas-Brandt, Patrice, Cook
Gidwitz, Christina, Cook
Godinez, Henry, Cook

Grode, Desiree, Cook
Kavensky, Jodie, Rock Island
King, Valerie, Cook
Levine, Jennifer, Cook
Montes, Peggy, Cook
Moore, Barry E., McLean
Muchin, Elaine, Cook
O'Brien, Sheila Marie, Cook
Simon, Sheila, Jackson
Tullman, Howard A., Cook
Wiener, Donald T., Cook

For the most up-to-date list please visit Appointments.Illinois.Gov.



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How We Have Progressed

Based on grantee final reports, and in keeping with the values and objectives enumerated in the agency's *Strategic Directions 2007-2012*¹, the IAC is pleased to present the following progress report for Fiscal Year 2010:

By the Numbers

- **Creative Sector organizations serving Illinois' House & Senate districts statewide received \$6.9 million in vital operating support from the IAC to create and engage the public with diverse and quality arts programming**, including: 732 Arts Organizations, 35 Local Arts Agencies, 15 Service Organizations, 190 Non-Arts Organizations (such as parks, hospitals, colleges, senior centers, and social service centers), 22 Public Radio & Television Stations, and 23 Community Arts Access Program re-granting partnerships (which match State with local funds to stimulate and support smaller regionally-specific or neighborhood-based groups).
- **169,997 Illinois artists benefited from opportunities made possible by IAC funded organizations**. In addition, \$144,300 in IAC Individual Artist Support initiative grants provided direct assistance for 58 artists from throughout the state to realize career goals, take advantage of professional opportunities, and/or produce a project or body of work for public viewing.
- **Quality opportunities for students in 20 school districts to learn and grow were made possible by \$687,900 of IAC funding put toward 31 new arts education (K-12) projects in FY10**. In addition, 29 school districts received a total of \$2 million to support the development or strengthening of arts and foreign language curricula through the Arts and Foreign Language Education Grant Program, a partnership between the IAC and Illinois State Board of Education. The IAC also worked with 7 regional partners to engage more than 5,000 high school students in 47 schools statewide in the *Poetry Out Loud: National Recitation Contest*, a free program of the National Endowment for the Arts (NEA) and the Poetry Foundation.

¹ The full *Strategic Directions 2007-2012* document is available for review on the IAC website.



Highlights

>Illinois Arts Jobs Preservation: The IAC received \$361,600 from the federal government in FY10 through the National Endowment for the Arts (NEA) as part of the American Recovery and Reinvestment Act to “support the preservation of arts jobs threatened by declines in philanthropic and other support during the economic downturn.” Distributed as partial salary support through the IAC’s Illinois Arts Jobs Preservation program, these funds helped preserve 25 positions at 19 Illinois arts organizations. The program was supplemented by an additional \$95,000 in ARRA funds from a partnership with Arts Midwest, Illinois’ regional arts organization, supporting 6 more Illinois organizations.

>Education Leaders Institute: The IAC was selected in 2007 through a highly competitive process to host the NEA’s Education Leaders Institute. The ongoing relationship continued in FY10, bringing an additional \$175,000 in federal funding to the State of Illinois. Undertaken by the IAC in cooperation with the NEA and in partnership with the Illinois Humanities Council, the Education Leaders Institute brought together school leaders, legislators, policy makers, educators, consultants, and scholars to envision a healthy national education environment for all children founded on powerful, sustainable arts education programs.

>Open Dialogue XII: More than 200 leaders of diverse organizations and cultures from across the country attended 12th “Open Dialogue” symposium – presented by The Association of American Cultures and hosted by the Illinois Arts Council in partnership with Arts Midwest, the City of Chicago Department of Cultural Affairs, and The Joyce Foundation – to discuss equitable funding, changing demographics, cultural policy and emerging generations of arts leaders.

>Illinois Cultural Data Project: The IAC implemented the Illinois Cultural Data Project (CDP) in FY10 as a significant public/private partnership with a statewide coalition of major foundations. Advanced data collection made possible through the CDP will enable the IAC to provide reliable, consistent, longitudinal assessments of Illinois cultural needs and assets. This CDP will also strengthen arts and cultural organizations by enabling participants to track trends and benchmark progress through sophisticated reporting tools.

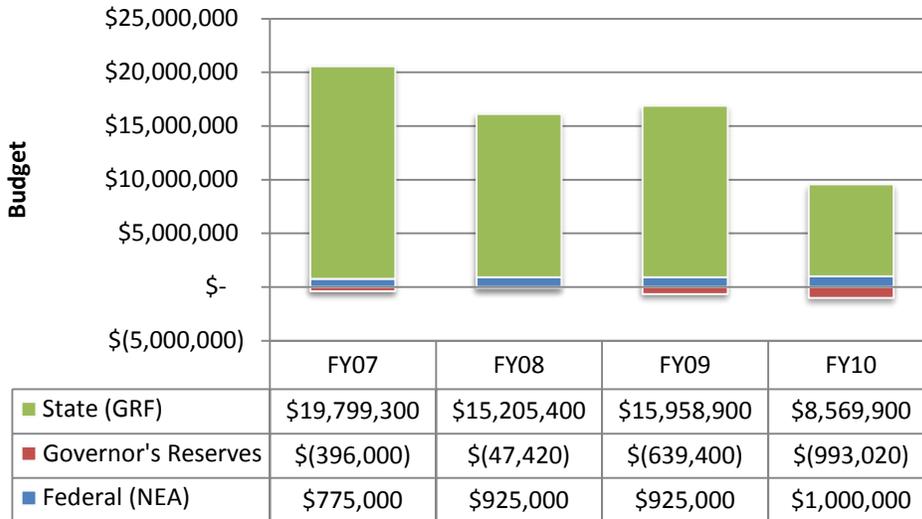
>Online Resource Modernization: Improvements to the IAC’s online resources in FY10 included developing a new agency website with high-level usability for people with disabilities and an interface designed to promote greater understanding of creative sector data, launching a new statewide online art fair directory in partnership with the Illinois Artisans Program, introducing a web-based eGrant application review process, and a move to webinars as a primary vehicle for application workshops. These changes increased access and transparency, and significantly reduced paper use in accord with the State of Illinois’ Green Governance initiatives.



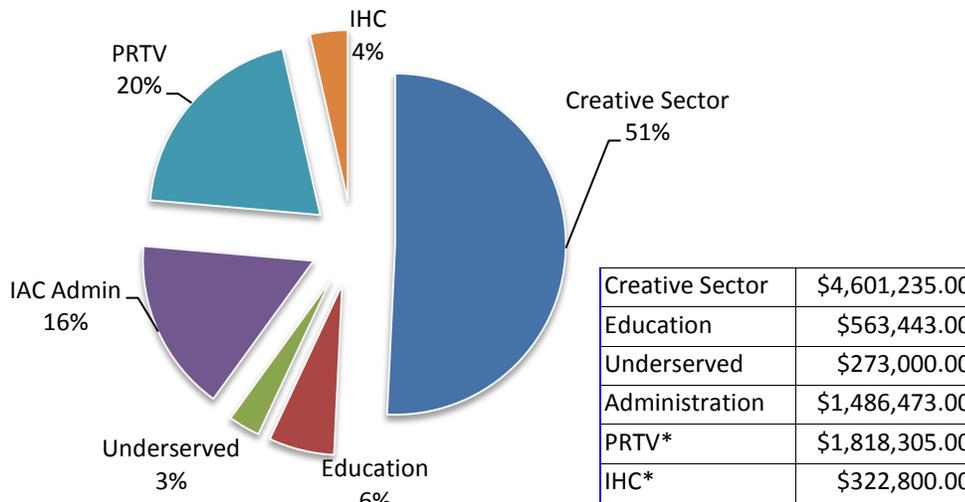
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Fiscal Report: Revenues and Expense

History of Revenue FY07-10



Breakout of FY10 Expenditures



**Note: Line item appropriations for PRTV & IHC were eliminated in FY10. Support was maintained through the IAC's base GRF appropriation.*

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What's Next? Challenges Moving Forward

Ongoing budgetary and cash flow issues for the State of Illinois have presented major challenges to the IAC and the people and organizations that comprise the state's nonprofit arts sector. Nationally, Illinois' per capita spending for State Arts Agencies dropped from 25th in FY09 to 40th in FY10. At the state level, the IAC's share of Illinois' overall budget was reduced from 0.060% in FY09 to 0.027% in FY10, a precipitous 52.7% drop. IAC staff layoffs were made in FY10, and all grant programs were either dramatically cut back or suspended due to budget reductions.

Despite these fiscal challenges, the IAC made progress on several strategic goals in FY10. The advancements described in this report have not only been well-received and beneficial to the field, they have also saved significant time and money for the State of Illinois and helped the agency to become a more open, focused, efficient, and effective organization.

The IAC's biggest challenge going forward is to review and refine the agency grant and non-grant services portfolio, particularly in light of new needs in the field and ongoing fiscal uncertainty. The agency will also continue seeking new opportunities for collaboration, and is actively exploring ways to leverage resources of all kinds on the national, state, local, and targeted constituency levels.

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Research & Additional Resources

Research reports used in formulating IAC policies and strategy to achieve progress on State of Illinois priority outcomes through public support for the arts:

Livability, Diversity, & Economic Development

Creative Placemaking: White Paper for The Mayors' Institute on City Design, a leadership initiative of the National Endowment for the Arts in partnership with the United States Conference of Mayors and American Architectural Foundation.

- *Highlight:* "Our research finds that through creative placemaking, arts and culture make substantial contributions to local economic development, livability, and cultural industry competitiveness." Report: www.arts.gov/pub/pubDesign.php

Arts & Economic Prosperity III: Study by Americans for the Arts and supported by the Paul G. Allen Family Foundation, the John D. and Catherine T. MacArthur Foundation, and The Ruth Lilly Fund of Americans for the Arts.

- *Highlight:* "Study Shows \$1.09 Billion in Economic Activity and Over 30,000 Jobs are Generated Annually by the Nonprofit Arts & Culture Industry in Chicago" -- *Arts Alliance Illinois*. Report: www.AmericansForTheArts.org/EconomicImpact.

Strengthening Rural Economies through the Arts: Issue Brief developed under a cooperative agreement between the National Governors Association Center for Best Practices and the National Endowment for the Arts.

- *Highlight:* "Every state has areas with rural characteristics that can help build the distinctive dimensions of a state's culture and character, contributing to the state's quality of life and ability to attract businesses, residents, and visitors. The arts have demonstrated a positive impact on rural economies that states can enhance through supportive policies. Governors can position their states to use the arts effectively as a rural economic development tool by cultivating clusters of economic activity in the creative industry." Report: www.nga.org/Files/pdf/RURALARTS.pdf.

Education

Critical Evidence: How the Arts Benefit Student Achievement: Published by the National Assembly of State Arts Agencies in collaboration with the Arts Education Partnership.

- *Highlight:* "The evidence is clear: study of the arts contributes to student achievement and success. Its multiple benefits are academic, basic and comprehensive." Report: www.nasaa-arts.org/Research/Key-Topics/Arts-Education/critical-evidence.pdf



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Arts at the Core: Every School, Every Student: Research from Illinois public schools based on a statewide audit conducted by Illinois Creates, a broad-based, statewide coalition of nearly 150 education, business and civic organizations and schools.

- *Highlights:* “Research reveals correlations between arts education and improved academic performance... Arts education prepares youth for success in the working world and reaps economic rewards... Arts programs decrease dropout rates and encourage youth at-risk to stay in school. In this way, arts education can impact both our children and our communities... Students with learning disabilities, language and social barriers and behavior challenges make particular progress when provided with significant arts instruction.” Report: www.artsalliance.org/docs/education/artsAtTheCore.pdf. Follow-up report, including arts education guidebook designed specifically for Illinois education stakeholders: [Committing to Quality in Education: Arts at the Core](http://www.artsalliance.org/docs/education/CommittingtoQualityinEducationArtsattheCore.pdf)

Policy Rationales & State Arts Agency Roles

States and the Creative Economy: State Policy Brief, National Assembly of State Arts Agencies

- *Highlight:* “The creative economy strategy to economic development is one in which every sector benefits. Citizens and residents experience enhanced economic opportunity and quality of life. Businesses garner stronger workforces, innovative thinking and enhanced competition. Government plays a meaningful role in the expansion of markets and assets that deliver economic benefits. Artists and arts organizations experience elevated levels of influence, capacity and recognition. Using existing entrepreneurial state assets, creative economic development offers an exceptional opportunity for cooperation and collaboration among sectors, encourages state government to work with citizens in new ways, and provides a long-term strategy for economic growth.” Report: http://www.nasaa-arts.org/Research/Key-Topics/Creative-Economic-Development/creative_econ_brief.pdf

List of Attachments/Links

Please use the links below to access all “attachments” referenced within this report.

1. FY10 Grantees (List): www.arts.illinois.gov/files/content/annual_report_2010.pdf
2. FY09 Grantees (List): www.arts.illinois.gov/files/content/FY09_Grant_List_by_District.pdf
3. FY09 Annual Report: www.arts.illinois.gov/annual-report

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For More Details

For general Illinois Arts Council information, please visit our website at www.arts.illinois.gov, email iac.info@illinois.gov, or call us at 312/814-6750, toll-free in Illinois at 800/237-6994, or TTY 888/261-7957 (for individuals who are deaf or have hearing or voice impairments). Requests may also be mailed to the Illinois Arts Council, 100 W. Randolph St., Suite 10-500, Chicago, IL 60601, or faxed to 312/814-1471.

Individuals who are blind or have low vision or learning impairments may obtain assistance regarding IAC written materials by contacting the agency's ADA/504 Access Coordinator:

Encarnación M. Teruel
Phone: 312/814-6753
Email: Encarnacion.Teruel@illinois.gov



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