

State of Illinois
Pat Quinn, Governor

Illinois Arts Council
Shirley R. Madigan, Chairman
Terry A. Scrogum, Executive Director



Illinois Arts Council Annual Report Fiscal Year 2009

Who We Are & What We Do

The Illinois Arts Council was created as a state agency by the Illinois General Assembly in 1965 through legislation sponsored by Senators Paul Simon, Thomas McGlooin, and Alan Dixon. The agency is governed by up to twenty-one private citizens chosen for their demonstrated commitment to the arts and appointed by the Governor. Council members serve in a voluntary, non-paid capacity and are charged with developing the state's public arts policy, fostering quality culturally diverse programs, and approving grants expenditures. A small professional staff with in-depth knowledge of the arts develops and administers the agency's programs, provides technical assistance, and ensures the responsible and impactful distribution of all funds. Resources to support the Illinois Arts Council are provided by the Governor and General Assembly of Illinois and the National Endowment for the Arts.

Illinois' support for the arts doesn't just result in the production of great theater, music, dance, ethnic and folk art, literature, exhibitions, media and visual art in every region of the state. This creative activity sends ripples of public benefits from community to community in turn: attracting and retaining businesses and residents, revitalizing downtowns, drawing tourists, providing a basis for quality elementary and secondary education, enlivening neighborhoods, connecting people, and improving the quality of life for all Illinoisans.

People of all regions, ages, cultures, abilities, and economic conditions are making the arts happen in every town, village, city, and county in Illinois. Some of these people are great artists or arts administrators, some are teachers or students, and some are bankers, realtors, engineers, doctors, lawyers, elected officials, retirees -- the list goes on and on. From opera to hip-hop, storytelling to slam poetry, pottery classes to pop-up galleries and beyond, strong arts communities provide invaluable opportunities for people to come together, share experiences, and understand one another in new ways.

Even people who don't directly participate gain from the practical benefits of public support for the arts. As of January 2009, Illinois was home to 25,715 arts-related businesses that employed 124,493 people.¹ The annual expenditures of the 807 organizations receiving Illinois Arts Council operating or program support in Fiscal Year 2009 (FY09) alone were more than \$928 million. Of that, \$199 million in expenditures came from 437 Illinois Arts Council supported organizations outside Chicago. In addition to jobs and revenue, these mostly small businesses spend money locally and are a cornerstone of tourism and economic development statewide.

With one of the smallest budgets in state government – 0.060% of Illinois’ overall General Fund Expenditures in FY09 – the Illinois Arts Council’s support of this sizable creative economic sector may seem insignificant. And while almost 60% of operating grants from the Illinois Arts Council in FY09 were between \$500 and \$4,000, for arts programs that operate on limited budgets, and the smaller communities they serve, the impact cannot be underestimated.

Looking ahead, public investment in arts education means a better future for us all. Not every child who acts in a school play, picks up a paintbrush, or learns to play the trumpet will grow up to become a great artist – though great artists can come from everywhere. Whether these children go on to exhibit on the walls of the Modern Wing at the Art Institute or have their first and last show on the refrigerator doors of kitchens throughout the state, the arts mean a *brighter future* by presenting our young with the opportunity to express their creativity and develop their imaginations so they can live up to their full potential and create the solutions for tomorrow.

IAC BY THE NUMBERS
FISCAL YEAR 2009

\$14,242,830

Total Grant Expenditures

807	Operating and Program Grants awarded to arts organizations & arts programs at non-arts organizations
505,551	Youths served by arts education projects
190,355	Illinois artists supported
\$948,830	Grant dollars supporting 37 local arts agencies, 17 service organizations, and 23 community arts access program partnerships
100%/96%	% of Senate/House Districts receiving direct IAC support

Illinois Arts Council Members

This list represents Illinois Arts Council members who served full or partial terms during Fiscal Year 2009.

Shirley R. Madigan, *Chairman, Chicago*
Andy Van Meter, *Secretary, Springfield*
Rhoda A. Pierce, *Vice-Chairman, Highland Park*

Lisa M. Dent Bielefeldt, *St. Charles*
Virginia G. Bobins, *Chicago*
Charles E. Box, *Rockford*
Patrice Bugelas-Brandt, *Winnetka*
William E. Brattain, Ph.D., *Colchester*
Christina Kemper Gidwitz, *Chicago*
Jodie Shagrin Kavensky, *Rock Island*
Jennifer Levine, *Chicago*
Peggy A. Montes, *Chicago*
Barry E. Moore, Ph.D., *Normal*
Elaine C. Muchin, *Chicago*
Sheila M. O’Brien, *Glenview*
Sheila Simon, *Carbondale*

How We Have Progressed

Based on final reports from Illinois Arts Council grantees, and in keeping with the values and objectives enumerated in the agency's 2007-2012 *Strategic Directions*³, we are pleased to provide the following progress report for Fiscal Year 2009:

- › **Provided \$5,828,965 in general operating and programming support for 807 Illinois organizations to promote the creation, presentation, and preservation of art for people in 105 House and 58 Senate districts statewide.**
- › **Promoted and facilitated opportunities for youth arts education (K-12):** The IAC granted \$769,995 toward 138 new projects serving 505,551 youths in 46 school districts throughout 60 House and 44 Senate districts in FY09. In addition, 44 school districts received almost \$3 million through the Arts and Foreign Language Education Grant Program, a partnership between the IAC and the Illinois State Board of Education that supports the development or strengthening of arts and foreign language curricula. The IAC also worked with 7 regional partners to coordinate more than 4,500 Illinois high school students in 47 schools statewide who participated in the *Poetry Out Loud: National Recitation Contest*, a program of the National Endowment for the Arts and the Poetry Foundation.
- › **Fostered diversity in cultural communities:** More than 75 organizations representing a wide diversity of ethnic and folk art communities received IAC support in FY09, including those engaging African, Bolivian, Chinese, Irish, Korean, Japanese, Filipino, Mexican, Native American, Indian, Polish, Puerto Rican, Swedish, Ukrainian, and many other culturally specific populations.
- › **Encouraged the use of local resources for the development and support of the arts:** IAC grants totaling \$948,830 provided operating support to 37 Local Arts Agencies, 17 Service Organizations, and 23 Community Arts Access Program partnerships to expand local mechanisms that stimulate and support smaller regionally-specific or neighborhood-based groups in 48 House and 38 Senate districts.
- › **Recognized and supported the outstanding work and commitment to the arts of individual artists throughout the state:** 190,355 Illinois artists benefited in FY09 from opportunities at IAC funded programs or by direct support through 38 Artist Fellowships and 11 Finalist Awards, 22 Master/Apprentice awards, 22 International grants, 17 Literary Awards, and 47 Special Assistance grants to help individual artists address specific artistic, professional, or technical needs.
- › **Increased the number of non-arts organizations providing quality arts experiences for the public:** The IAC supported arts programming and projects at 204 non-arts organizations (such as parks, hospitals, colleges, senior centers, and social service centers) in FY09, creating more than 4.4 million new arts experiences for individuals in 78 House and 51 Senate districts throughout the state.
- › **Advanced the interests of Illinois in the global marketplace through participation in international arts activities:** Governor's International Arts Exchange Program grants supported 32 not-for-profit arts, cultural, and education organizations and 22 individual artists in FY09 to create new exemplary international arts projects and innovative partnerships with 28 countries around the world.

³The full *Strategic Directions 2007-2012* document is available for review as a PDF on the IAC website: www.state.il.us/agency/iac/Stratplan1.pdf

Highlights

Improving Equality of Opportunity

- › The **Universal Arts: Forums on Careers in the Arts for People with Disabilities** were presented by the IAC in May, 2009, in partnership with the Illinois Department of Human Services and Access Living of Metro Chicago. These forums brought together multiple state resources for disabilities and the arts; offered insight into careers in the arts for all levels of practicing artists with disabilities; and provided an opportunity to meet and network with arts presenters and educators. Held in Springfield and Chicago, the forums were attended by 39 Illinois artists, 61 state agency representatives or service providers, 7 educators, 15 arts administrators, and 15 other individuals with a disability or who work with people with disabilities and the arts.
- › Initiated by the IAC as a pilot project at Carbondale Community Arts, the **Southern Illinois Regional Center** had a successful 2nd year in FY09, creating greater opportunities in the arts for more than 5,800 individuals and 1,000 youths in the significantly underserved southern 23 counties of Illinois. Progress made in FY09 included programming achieved through 28 “Cultural Tapestry Project” events in communities from Cairo to Sparta, a teaching artist bootcamp, and a teaching/performing artist showcase connected local artists and educators. Also, the first Southern Illinois Mayors Summit on the Arts, held in October 2009, provided the Southern Illinois Mayors Association with a forum to recognize the importance of community-based cultural opportunities and commit to building the role of arts and culture in promoting regional strength.

Investing in People

- › In FY09, the IAC teamed up again with Zephyr Dance to present **innovative professional development opportunities for teaching artists statewide**. Building on the success of FY08’s “Powerful Connections” workshops on integrating academic curricula and the arts, FY09’s “More Powerful Connections” workshops focused on supporting the ongoing growth and success of arts education programs through high quality assessment. 100 teaching artists, arts educators and administrators from throughout the state participated in this workshop series held in Rockford, Decatur, Rock Island, and Oak Park. *Feedback emphasized a critical statewide need for assessment tools, particularly as school budgets tighten and teaching artists face increased pressure to quantify value in arts education and demonstrate student progress.*

Promoting Strength and Connectivity

- › The sixth biennial **One State: Together in the Arts** conference, co-convened by the IAC and the Arts Alliance Illinois, was held in Peoria in June of 2009. 275 Arts leaders, practitioners, volunteers, students, educators, and parties interested in the successful integration of the arts in communities took advantage of this unique and timely opportunity to learn from other’s experiences, gain insight and inspiration, connect with colleagues and build partnerships. Organizations represented by the 275 attendees serve rural (19.7%), urban (52.1%), and suburban (23.9%) constituencies.

The measures reported in this section were included based on what the IAC believes is relevant to the agency’s mission and core values. What would you like to see reported on in this page? Please let us know by contacting Alex A.G. Shapiro, 312/814-6762, alex.shapiro@illinois.gov. Additional information can also be found on our website at www.state.il.us/agency/iac.

Fiscal Report: Revenues and Expenses

Financial information for the State of Illinois can be accessed online through the Governor's Office of Management and Budget website at www.state.il.us/budget.

Fiscal Year 2009 Revenue

State General Revenue Fund.....	15,958,900
Less 4% Governor's Reserve.....	(638,900)
Federal Funds - National Endowment for the Arts.....	1,207,800
Total Revenue.....	16,527,800

Fiscal Year 2009 Expenditures

Programmatic

Arts Organizations/Infrastructure.....	4,560,850
Targeted Constituents.....	1,812,200
Arts Education.....	1,092,295
Governor's International Arts Exchange Program.....	698,900

Total Program Grants and Awards..... 8,164,245

Line Items

Arts Across Illinois.....	314,100
Illinois Humanities Council.....	692,200
Public Radio & Television.....	4,011,876

Total Line Items..... 5,018,176

Administrative

Total Illinois Arts Council Administration.....	2,115,237
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Total Expenditures..... 15,297,658

Federal Funds (NEA)..... 1,280,422

Total Expenditures..... \$16,578,080

What's Next

Ongoing & Future Challenges

Over the last forty-five years, the Illinois Arts Council has been honored to support the rich diversity of the arts and culture in Illinois.

While it is hard to know at this point the long-term repercussions of the recession on the people of Illinois, we do know that defunding the arts has weakened the sector's capacity and with it the economic vitality and quality

of life in communities throughout the state. The impact is particularly grave for many of the smaller organizations, especially in the more rural areas of Illinois where there simply are no other alternative funding sources.

The State of Illinois is in the midst of a historic budget crisis, and lawmakers face increasingly difficult decisions regarding future funding levels for all state agencies.

As the state's fiscal crisis has worsened, the Illinois Arts Council budget has plummeted from \$19.8 million in FY07 (90% of which was awarded as grants) to \$7.5 million in FY10 – an almost 63% decrease. The agency's programs have been decimated and significant staff layoffs have been made. The average operating support grant has fallen from \$12,248 in FY07 to a projected \$4,684 in FY10. Given the continual decline of state revenues, this may well be the harbinger of more cuts to come before the end of FY10. Fiscal Year 2011 will be worse.

Compounding the impact of these budget cuts on Illinois' arts and culture community, local private (and public) funding has slumped and philanthropic giving for arts is falling concurrently. As the recession enters its third year, artists and arts organizations report that corporate support is shifting to shore up the social services safety net. Moreover, what scarce funds do remain dedicated to the arts are increasingly targeted specifically to arts education programs, making it harder than ever for even the most valued arts institutions, community arts organizations, and individual artists to stay afloat.

Opportunities & Goals

Of all times, the people need the arts now. In ways large and small, concrete and immeasurable, the arts are a "must have" in connecting Illinoisans and building vibrant communities. The arts buoy the soul and cheer the mind. They provide momentary respite from the crushing realities of the ongoing recession, and the Illinois Arts Council remains committed to finding ways to support the people and organizations that provide these essential economic, educational, civic and cultural public benefits for all Illinoisans. Several new and innovative projects are in process or development, including:

- › **The Individual Artist Support Initiative**, developed in FY2010 to help Illinois artists realize career goals, take advantage of professional opportunities, and/or produce a project or body of work for public viewing.
- › **Open Dialogue XII**: In collaboration with The Association of American Cultures, the Joyce Foundation, and the Chicago Department of Cultural Affairs, the Illinois Arts Council will host leaders of diverse cultures from across the country and world in August, 2010, to discuss equitable funding, changing demographics, cultural policy, and emerging generations of arts leaders.
- › **The newly launched Illinois Cultural Data Project** will equip the IAC with a wealth of reliable, consistent, longitudinal data to track cultural development and inform future plans and further evaluate grant-making activities throughout the state. This powerful, online management tool is also designed to strengthen arts and cultural organizations by enabling participants to track trends and benchmark their own progress through sophisticated reporting tools at no cost. *Launched May 1, 2009, by the Illinois Arts Council and a statewide coalition of major foundations. Learn more at www.ilculturaldata.org.*
- › **Modernization of the Illinois Arts Council online resources** will improve access to agency information and enhance our ability to provide a broad range of resources and capacity building tools for artists, arts administrators, and educators, as well as relevant data for governmental officials and the general public.

For more details

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For more details regarding any information in this report, including a full listing of all IAC grants in FY2009 by legislative district, please visit the Illinois Arts Council website at www.state.il.us/agency/iac, email iac.info@illinois.gov, or call us at 312/814-6750, toll-free in Illinois at 800/237-6994, or TTY 888/261-7957 (for individuals who are deaf or have hearing or voice impairments). Requests may also be mailed to the Illinois Arts Council, 100 W. Randolph St., Suite 10-500, Chicago, IL 60601, or faxed to 312/814-1471.

For general information on the Illinois Arts Council contact:

Illinois Arts Council

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Individuals who are blind or have low vision or have learning impairments, may obtain assistance regarding Illinois Arts Council applications and written materials by contacting the ADA/504 Access Coordinator at the IAC office:

Encarnación M. Teruel

Phone: 312/814-6753

Email: Encarnacion.Teruel@illinois.gov