

Request for Proposals



NATIONAL ENDOWMENT FOR THE ARTS

Education Leaders Institute Alumni Summit

December 13 & 14, 2012

Chicago, Illinois

Call for State Teams

Deadline: October 15, 2012



Issued by the

ILLINOIS ARTS COUNCIL



In partnership with the

ILLINOIS HUMANITIES COUNCIL

A. STATEMENT OF INTENT

The National Endowment for the Arts Education Leaders Institute Alumni Summit has been developed in response to the interest of institute participants to connect and support their state-level education policy work as well as to document the major accomplishments of the National Endowment for the Arts five-year investment in ELI team activities. This Summit will allow participants to share lessons learned and investigate current challenges in an environment where successes and failures are of equal importance. It is the intent of the Education Leaders Institute Alumni Summit to investigate ways in which alumni can build a network to advance their work. Following the convening, the partnering agencies will disseminate a briefing report on the overarching themes that have been central to the work of the state teams. This information will deepen understanding of the key lessons learned in leveraging improvement of K-12 learning by advancing the arts as a core element of education.

B. EDUCATION LEADERS INSTITUTE BACKGROUND

Established by the National Endowment for the Arts (NEA), the Education Leaders Institute (ELI) borrowed structure from the NEA Mayors' Institutes on City Design. ELI encouraged state teams of school leaders, legislators, policy makers, educators, consultants, parents, business and corporate interests, and scholars to work together to envision a healthy education environment founded on powerful education programs centered on the arts. ELI provided an environment for thought, learning, and reflection to guide state public education practice. Since 2008, six Education Leaders Institutes with 29 teams—more than half of the nation's eligible applicants—having participated.

C. ALUMNI SUMMIT DESCRIPTION

The ELI Alumni Summit is intended to be a small, focused gathering that captures progress and challenges and begins to develop structures to enhance continued field work. Representatives from participating states will be expected to:

- Provide an update on activities;
- Participate in discussions;
- and post-event, contribute to a briefing document summarizing experiences for advancing the arts as a core element of education.

The Alumni Summit will take place in Chicago on December 13 and 14, 2012. Participants will be required to arrive on the afternoon of December 12 for an evening orientation. Travel, meals, and lodging costs will be covered by the hosting agencies.

The NEA Education Leaders Institute Alumni Summit is undertaken in cooperation with the Illinois Arts Council (IAC) and its partner, the Illinois Humanities Council (IHC).

D. THE PARTICIPANTS

Participants will be selected from this Request for Proposals. Eligible states may propose a team of two individuals with at least one having been a member of the original ELI team. Successful teams will show a strong connection to the question investigated by their original ELI team, and be able to

articulate the impact of ELI on their thinking and practice. Proposed teams should have a diversity of professional experience and educational philosophy and be representative of the breadth and depth of the community they serve.

E. APPLICANT ELIGIBILITY

States that have participated in one of the six Education Leaders Institutes are eligible to apply.¹ Applicant organizations must be nonprofit, tax-exempt 501(c)(3), U.S. organizations; units of state or local government; or tribal governments. To verify eligibility, contact Tatiana Gant at Tatiana.gant@illinois.gov or 312/814-6765.

F. APPLICATION AND SUBMISSION INFORMATION

All documents must be formatted with single line spacing, one-inch margins and use 12-point font. Documents that do not adhere to the required formatting and materials in excess of those requested will not be reviewed.

A complete application will consist of:

1. **Cover Page** (at the end of this RFP) to include:
 - proposed team members' names and contact information;
 - an additional contact person, when necessary;
 - and the signature of the applicant organization's authorizing official.
2. **Background narrative** (maximum one page) including:
 - the question examined at ELI and the evolution of that question;
 - the development of the original ELI team and its current status;
 - the process of selecting team members for this ELI team;
 - and the role that diversity plays in continued ELI work.
3. **Summary of the efforts and experiences in addressing the state's question since attending ELI** (maximum two pages), include:
 - any significant accomplishments and challenges;
 - the names of cooperating key stakeholders with their affiliations;
 - and highlights of the most important lessons learned.
4. **Team Member Statement** (maximum one page each) that includes:
 - a one-paragraph biography;
 - impact of ELI on the team member's professional practice;
 - and the team member's role in the states' continued ELI work.

¹ ELI Alumni states: Alabama, Alaska, Arizona, California, Colorado, District of Columbia, Hawaii, Idaho, Illinois, Indiana, Kansas, Kentucky, Louisiana, Maine, Michigan, Missouri, Nebraska, New Hampshire, New Mexico, North Carolina, Ohio, Oklahoma, Oregon, Rhode Island, South Dakota, Utah, Washington, West Virginia, and Wisconsin

ELI Alumni Summit: Request for Proposals

Responses to this RFP will be accepted by electronic submission and must be received by 5 p.m. Central on October 15, 2012 at tatiana.gant@illinois.gov

Questions may be directed to tatiana.gant@illinois.gov or 312/814-6765.

G. APPLICATION REVIEW INFORMATION

Proposals received in response to this solicitation will be evaluated by a Review Committee composed of staff representatives from the cooperating agencies. State teams whose proposals are determined the best to fulfill the intent of the Education Leaders Institute Alumni Summit will be selected.

The review will use the following criteria:

1. The proposal demonstrates a commitment to the question examined during the original ELI experience.
2. Actions since leaving ELI indicate dedication to improving education policy and practice.
3. The team members show evidence of continuing ELI-related work.

The following values will be assigned to each criterion:

| | |
|----------|----------------------|
| 3 points | Exceeds Expectations |
| 2 points | Meets Expectations |
| 1 point | Below Expectations |

H. SELECTION NOTIFICATION INFORMATION

The Review Committee shall review and select state teams from the pool of applicants and will recommend them to the NEA for final decision. The NEA will consider the overall representation of state applicants to compose ideal, complementary cohorts and to reflect the diverse national demographics of the U.S. and its territories. It is the intention of the project to select no more than one team per state. Applicants shall be notified by November 2, 2012.

Selected teams members will be required to sign a statement, committing their full attendance at the Summit. Within this acceptance is the understanding that teams will curate and present information at ELI and, following the Summit, submit a three page document to inform the development of a brief report for public distribution.

National Endowment for the Arts
Education Leaders Institute: Alumni Summit

*Complete this form with the requested information and submit as the first page of the proposal.
Do not recreate. Highlighted areas are formatted to accept text.*

Applicant Organization:

Authorizing Official:

Title:

Email:

Phone:

Signature: _____ Date: _____

Contact person, if different:

Title:

Organization:

Email:

Phone:

Team Member:

Title:

Organization:

Email:

Phone:

Team Member:

Title:

Organization:

Email:

Phone: